

Royal Ramps, Inc. Dealer Application



www.RoyalRamps.com

Royal Ramps
413 W. Idaho St., Suite 202
Boise, ID 83702
support@royalramps.com

Basic Business Information:

Business Name: _____ Main Contact: _____
Business Phone: _____ Expected Sales Volume: _____
Fax: _____ Email: _____
Web Address: _____
Street Address: _____ City: _____
State: _____ Zip Code: _____
Sales Tax #: _____ EIN/SSN: _____

By signing this dealer application, you agree to abide by Royal Ramps MAP pricing policy (attached). You also certify that the information provided on this dealer application is accurate and up-to-date.

Print Name: _____ Title: _____
Authorized Signature: _____ Date: _____

Once this form has been filled out in full, please scan and attach to an email addressed to support@royalramps.com along with a copy of your state's seller permit. We will be in touch within 3 business days.

Royal Ramps Minimum Advertised Pricing Policy

Effective August 1, 2014

Royal Ramps has adopted this Minimum Advertised Pricing (MAP) policy to ensure its reputation with consumers for high quality products, to support a mutually beneficial cost/price structure with its resellers and to maintain a level playing field for all resellers, regardless of size and purchasing power.

Policy

This MAP policy applies to all resellers of Royal Ramps brand products who are selling online, in physical retail store outlets, or in boutique stores or shops to end consumers of the product. A reseller's choice to sell any Royal Ramps brand products constitutes acceptance of this policy in full, without confirmation, written or verbal, by reseller of their acceptance.

This policy applies to all Royal Ramps brand products, including but not limited to pet ramps, pet stairs, ramp and stair covers, and any accessories to said products on the Royal Ramps website.

This policy applies to list or advertised prices and not the prices at which Royal Ramps products are actually sold by resellers.

Resellers may advertise the products at or above the minimum advertised price. Although the MAP price is not a set percentage discount off of MSRP, the minimum advertised price for Royal Ramps brand products is clearly published on the www.royalramps.com website after logging into your account. You can also find any MAP price for a particular product by logging into your account and downloading a product spreadsheet.

Advertising includes, but is not limited to, Pay-Per-Click advertising, search engine optimization, email campaigns, online display advertising, social media marketing, shopping feed and comparison shopping engine marketing, affiliate marketing, print advertising, radio advertising, TV advertising, catalogs, direct mail marketing, couponing and rebates.

Royal Ramps reserves the right to change these prices, without written notice to resellers. Royal Ramps may, at its sole discretion, periodically run or approve promotions that include special pricing. Such special pricing may be advertised by resellers during the approved promotional period only. All such promotions must be approved in writing by Royal Ramps.

Royal Ramps also reserves the right to periodically change the terms of this policy. Royal Ramps employees, salespeople and distributors are not authorized to modify or grant exceptions to this policy.

Policy Violations

In the event of any violation of this policy by a reseller, Royal Ramps may choose to cease supplying the Royal Ramps brand products to that reseller and/or its distributors without written notice. Further, a violation of the policy will result in nullification of any promotional support agreements between Royal Ramps and the violating reseller.

Shipping & Return Policies

Shipping to you or your customers (via dropshipping) is free of charge on the initial order shipment. If your customer returns the item, your order will be refunded less the actual cost of shipping the item(s) and a 10% restocking fee calculated on your original order price. Customers are responsible for paying for the cost of shipping any returns back to Royal Ramps. If items are damaged in transit, you are responsible for notifying us within 24 hours of the shipment arriving to the customer so that we can file

a claims with UPS and have an investigation started. If the investigation finds that UPS is at fault and that we are entitled to a refund, items will be reshipped free of charge upon determination. Items lost in transit will go through the same UPS investigation process.